

19 Item exceeding 10% of Total Expenditure
-Content Cost

-Placement Cost

## DEN Networks Limited AUDITED FINANCIAL RESULTS FOR THE QUARTER & YEAR ENDED 31 MARCH 2010



(Rs. In Lakhs except per share data) Consolidated Standalone Quarter ended 31.03.2010 **Particulars** Quarter ended Year Ended Year ended Year Ended Year ended 31.03.2010 31.03.2010 31.03.2009 31.03.2010 31.03.2009 (Audited) (Audited) (Audited) (Audited) (Audited) (Audited) 1. Revenue 24,630 91,909 71,635 8,952 26,862 32,826 (a) Income from operations 24,500 91,034 71,219 8,888 32,196 26,466 (b) Other operating income 875 416 64 630 396 Expenditure 22,966 86,232 72,456 7,200 29,538 27,271 (a) Operational, administrative and other costs 20,557 77,292 66.080 5.896 24.078 23.379 (b) Personnel cost 1,371 5,652 4,773 699 3,274 2,837 (c) Depreciation 1,038 3,288 1,603 605 2,186 1,055 Profit / (loss) from operations before other 1,664 5,677 (821) 1,752 3,288 (409) income, interest and exceptional items (1-2) 4. Other income 355 650 300 334 652 250 Profit / (loss) before interest and exceptional 2,019 6,327 (521) 2,086 3,940 (159) 5. items (3+4) 6. Interest and other financial charges 475 1,944 999 467 1,930 992 7. Profit / (loss) after interest but before 1.544 4.383 (1.520)1.619 2.010 (1.151)exceptional items (5-6) 8 Exceptional item 9. Profit / (loss) from Ordinary activities before 1,544 4,383 (1,520) 1,619 2,010 (1,151) tax (7+8) 10. Provision for tax (279) 741 201 (138)(72) 225 Net profit / (loss) from ordinary activities 1,823 3,642 (1,721) 1,757 2,082 (1,376)after tax (9-10) Share of Minority Interest 121 631 13. Net profit / (loss) (11-12) 1,702 3,011 (1,511)1,757 2,082 (1,376)Paid-up Equity Share Capital 13,049 1,812 13,049 13,049 13,049 1,812 (Face value Rs. 10/-) Reserves (Net of accumulated losses) 60.390 19,545 59,553 19,640 EPS (Not annualised) (a) Basic EPS before and after Extraordinary 1.52 2.69 (1.67)1.57 1.86 (1.52)items for the period, for the year to date and for the previous year (not to be annualized) 1.79 (b) Diluted EPS before and after Extraordinary 1.46 2.59 (1.67)1.51 (1.52)items for the period, for the year to date and for the previous year (not to be annualised) Aggregate of Public shareholding (a) Number of Shares 60,373,255 60,373,255 N.A 60,373,255 60,373,255 N.A (b) Percentage of Shareholding 46.27 46.27 N.A 46.27 46.27 N.A Rs. 10/ Rs. 10/ Rs. 10/ (c) Face Value per share (Rs.) Rs. 10/ Rs. 10/ Rs. 10/ 18. Promoters and promoter group Shareholding a) Pledged/Encumbered Number of shares Nil Nil Nil Nil Nil Nil Percentage of shares (as a % of the total Nil shareholding of promoter and promoter Percentage of shares (as a% of the total Nil Nil Nil Nil Nil Nil share capital of the company) b) Non-encumbered 70,116,720 70,116,720 70,116,720 Number of shares 70,116,720 14,023,344 14,023,344 Percentage of shares (as a % of the total 100.00 100.00 100.00 100.00 100.00 100.00 shareholding of promoter and promoter Percentage of shares (as a% of the total 77.40 53.73 53.73 53.73 77.40 share capital of the company)

**DEN Networks Limited** 

55.109

8,670

43,971

5,149

5.032

1,245

2,562

New Delby

5,830

9.795

roun e

14,433

5,204

236, Okhla Industrial Estate, Phase-III, New Delhi - 110 020 T: +91 11 40522200, F: +91 11 40522203, W: www.digitelly.in



## Notes to the Financial Results:



- The consolidated financial results and the financial results of the Company for the year ended March 31,2010 which have been audited by the statutory auditors have been reveiwed by the Audit Committee of the Board and have been approved by the Board of Directors at its meeting held on May 28,2010.
- This statement of financial results has been prepared by applying the accounting policies as adopted in the last audited annual financial statements for the year ended 31 March, 2009.
- 3. The Initial Public Offer (IPO) proceeds have been utilised as per objects as stated in the Prospectus dated November 5, 2009 as under :-

Particulars Amount Received from IPO	Rs. In lacs	
	,	36,445.60
Utilisation of funds upto March 31, 2010	Projected	Actual
Investment in the development of cable television infrastructure and services	21,000.00	1,110.03
Investment in the development of cable broadband infrastructure and services .	2,500.00	89.87
Investment in acquisition of content and broadcasting rights	1,000.00	55.60
Repayment of loans	4,000.00	2,144.18
Fund expenditure for general corporate purposes	5,258.10	4,807.19
Share Issue Expenses	2,687.50	1,492.34
	36,445.60	9,699.21
Balance Unutilised		26,746.39
Unutilised Balance has been invested as follows		
Mutual Funds		9,170.00
Fixed Deposit		10,500.00
Bank Balance		7,076.39
Total		26,746.39

- Share Issue Expenses incurred in connection with the IPO have been adjusted against Securities Premium Account.
- The Company has received 6 complaints from Equity Shareholders during the quarter ended 31 March, 2010. All complaints were resolved during the quarter.
- The Company is engaged in the distribution & promotion of television channels and related services which is considered as the only reportable business segment.
- The amounts for the previous year ended 31 March, 2009 have been reclassified/ regrouped to conform to the current period's presentation.
- This being the first year of listing, the figures for corresponding three months have not been presented

Place : New Delhi Date : 28.05.2010

For DEN Networks Limited

AJAYA CHAND